

In-School Materials & Career Fair Toolkit Guide

Welcome to the South Carolina Personal Pathways to Success In-School Materials & Career Fair Toolkit Guide. This guide will explain all the tools that have been designed to facilitate awareness and discussion about different education and career paths among students. This guide is not intended to replace any existing best practices, only supplement, enhance and focus efforts to help ensure students pursue the paths that fulfill and enrich their lives.

Personal Pathways to Success provides all public school students in South Carolina with the resources to identify, explore and develop an Individual Graduation Plan (IGP) for their education, career and employment goals.

Tools Created for In-School Use:

Career Cluster Posters ▼

These posters list the 16 Career Clusters and many majors available in South Carolina. Each public middle and high school will receive these Career Cluster Posters for use by guidance professionals.



Access additional materials online. Visit scpathways.org, and click Resource Downloads under the School Counselors/Curriculum Managers section.



"Update Your Dreams" Posters ▲

Princess. Pirate. Mermaid. Every student has big dreams about what they want to be when they grow up. As they get older, they often realize those dreams are a bit unrealistic. These posters are intended to encourage middle school students to continue thinking about their career options and really consider jobs they may be interested in.

"Where Do You See Yourself?" Posters ▼

Many students don't take the opportunity to learn about different careers. These posters are intended to help high school students realize that everything they see and come into contact with is connected to a potential career. Each poster is a photograph taken in South Carolina and highlights more than 40 different careers.



Personal
Pathways



to success™

Career Cluster Cards

It's easy to tell students that there are lots of careers out there—now they can see it for themselves. The Career Cluster Cards detail 15 different jobs and careers in each of the 16 Career Clusters. That's 240 total cards with varying educational requirements that can be used in any way you see fit to get the conversation started. These cards are available for download from scpathways.org.

Career Cluster Card Activity Ideas:

Career Trade

Pass out cards randomly to students and allow them to trade with other students until they find a career that fits them. Give them a time limit and when that time is up have a discussion about their card. For example, you can ask them: How often did they trade? Who was familiar with their job before reading it? Would they be happy if that was their job? This can help students think about what they want to do and start the conversation.

Work Together

Pass out cards randomly or let students choose a Career Cluster Card. Pair students together and let them imagine a scenario in which each of their careers would interact. For example, one may choose a *Landscape Architect* and another may choose a *Hotel Manager*. The *Hotel Manager* may need to make the outside of the hotel more attractive so he or she may consult a *Landscape Architect*. Some may be more unrealistic than others, but it allows students to think creatively about what these careers may actually entail.

Before and After

The Career Cluster Cards offer a glimpse into many different careers, but they only scratch the surface. Pass out cards randomly or let students choose careers. Then have a discussion about what they think that job would be like. You may ask: How much money will you make? What kind of classes should you take if you want that job? How many hours will you have to work a week? Then ask students to do independent research and have another discussion to see how their perceptions of the job changed once they learned more about it.



Personal Pathways to Success Career Fair Toolkit

Inside this kit you'll find several tools to help you organize and promote a Career Fair for students.

Career Fair Sign

Announce an upcoming Career Fair by printing this sign on 8.5" x 11" paper and posting it throughout the school and community. Included is an example, but you can download both color and black and white copies from scpathways.org.

Career Fair Passport

This Career Fair Passport is a tool for students to explore the Career Fair. Passports can be used in a structured assignment that requires them to explore different areas or as a free-form exercise to write down their own career thoughts. Passports can be returned to guidance professionals to be used later as a conversation starter during the Individual Graduation Plan (IGP) conference. Select from a premade template or customize your own to suit the needs of your school and students. Both color and black and white versions are available for download at scpathways.org.



- One for each of the 16 Career Clusters

Use these 8.5" x 11" table-top signs with folding-stand backs to designate different career tables. If you have multiple tables or need more signs, you can download them in color or black and white from scpathways.org.



Ask me about my job. Use these name tags to identify members of the business community when they come in to a school or other setting to assist with a Career Fair.



Use these durable vinyl banners to designate different career areas at a Career Fair. Each of the 16 banners features the Career Cluster name and several career examples. Banners are 2' x 5' and can be hung in front of a table or on a wall.



Use this large self-standing sign at your Career Fair to bring awareness to the 16 different Career Clusters.

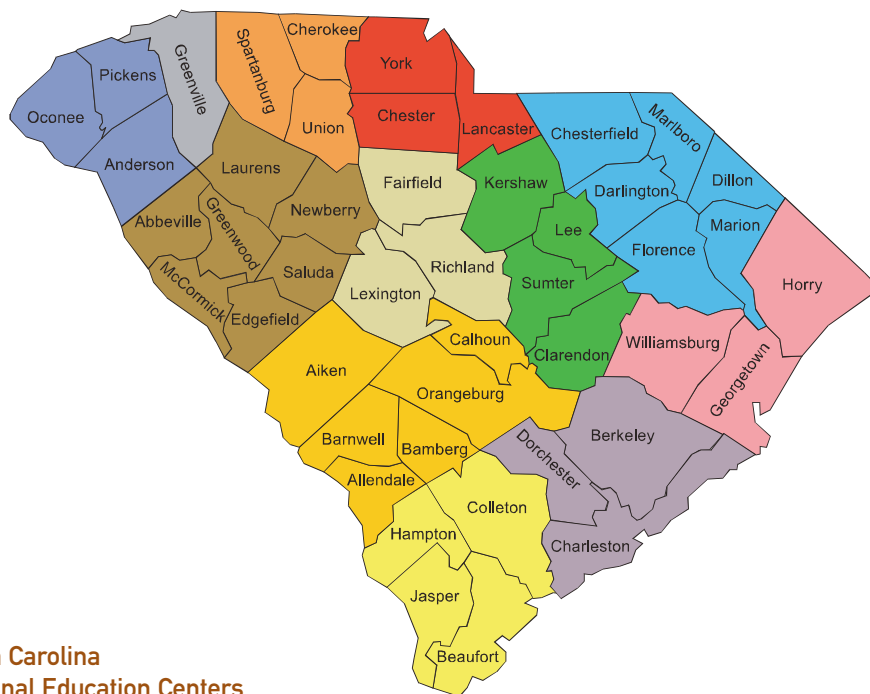


Your Regional Education Center (REC) Connection

Regional Education Centers (RECs) have been established across South Carolina, each with a Coordinator to facilitate local partnerships. The 12 REC Coordinators help connect students, educators and guidance professionals with the business community by aiding businesses and providing students information and opportunities for internships, job shadowing and other hands-on experience.

How To Get In Touch With Your REC Coordinator

If you would like to reserve the Career Fair Toolkit for your school or if you have any questions about the materials in this guide, please contact your REC Coordinator using the information below.



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